

*Out now*

OUR HOLIDAY  
DESTINATION MAP



*Only  
a stone's  
throw away*



SUSTAINABLE HOLIDAYS IN THE ALPS: 100% MOBILITY

# Still driving or relaxing already?

SUSTAINABILITY  
MOVES BETTER

Enjoy the passing scenery while leaning back, playing with your kids or browsing through a new book, travel without getting stuck in traffic jams. Start the most precious time of the year in a fully relaxed way... travel by bus and train to an „alpine pearl“. Let the holiday begin...

The transfer from the train station to the hotel is already organized for you. Enjoy the train ride in anticipation of your holiday in the mountains.

Are you ready for Holidays in Eco-Motion  
**in the Alpine Region?**





# Alpine Pearls

## LOOKING FOR EXCEPTIONAL HOLIDAY DESTINATIONS IN THE ALPS?

Environmentally friendly holidays with a full mobility guarantee while travelling, without your own car. 100% mobility in Alpine Pearls' destinations. Soft mobility – made easy

### ARRIVAL AND DEPARTURE

Transfer to / from the station

### MOBILITY ON SITE

Shuttle services, taxis, hiking & ski buses, electric cars

### ENVIROMENTALLY FRIENDLY ACTIVITIES

Hiking tours, mountain biking, e-biking, low impact winter fun and much more

# Looking for

... ENVIRONMENTALLY FRIENDLY  
HOLIDAY DESTINATIONS?

ACHIEVE  
MORE  
TOGETHER

Unique holiday destinations in the Alps. Natural. Soft. Mobile. Visiting an alpine pearl means enjoying sophisticated, environmentally friendly mobility solutions in a remote alpine scene. Our hand-picked holiday resorts guarantee you comprehensive mobility services throughout your trip and activities. Alpine Pearls – your companion for blissful relaxation.



## ALPINE PEARLS' MISSION

Our mission is to facilitate cooperation across the Alps to develop innovative, environmentally friendly holiday products. Furthermore, we actively promote our partner villages and their touristic mobility offers to help grow sustainable

tourism in the region. The international network of Alpine Pearls stretches along the Alpine arc across 6 countries. Alpine Pearls is THE platform for the best holiday resorts enabling soft mobility in the Alpine Region.

# Special destinations

OUR PARTNER VILLAGES STRIVE FOR SUSTAINABILITY

Carefully selected for your holiday enjoyment!  
We offer...

ENVIRONMEN-  
TALLY FRIENDLY  
MOBILITY

ENVIRONMENTAL  
QUALITY

SUPPORT  
FOR LOCAL  
ECONOMIES

CUISINE

NATURE

We constantly monitor the standard of soft mobility in our holiday destinations. Destinations with the desire to join us on the path towards sustainability have the opportunity to become a member of Alpine Pearls – and as a „candidate pearl“ learn from the best.



# Premium Pearl

## THE SPECIALIST FOR YOUR HOLIDAY

Are you looking to take your hobbies to the next level while vacationing? Check out our Premium Pearls! With their diverse selection, our destinations offer you special premium activities such as:

HIKING  
MOUNTAIN BIKING  
RAIL JOURNEY  
WATER SPORTS  
CROSS-COUNTRY SKIING

Find your favourite pearl on:

[www.alpine-pearls.com/en/premium-activities/](http://www.alpine-pearls.com/en/premium-activities/)



REGIONAL  
CUISINE



E-MOBILITY





# *Alpine Pearls' hosts*

READY FOR TRUE HOSPITALITY?

Our partner companies guarantee you holidays with soft mobility. Treat yourself to excellent and high quality service. Immerse yourself in an environmentally conscious vacation that goes a long way even without your own car.

NATURE  
EXPERIENCES

Alpine Pearls will help you to plan your soft mobility focused trip to the Alps and will provide support for your arrival and departure. Naturally, Alpine Pearls' hosts can suggest plenty of on-spot activities – this is how environmentally friendly holidays work!

[www.alpine-pearls.com/en/car-free-holiday/  
alpine-pearls-affiliated-hosts/](http://www.alpine-pearls.com/en/car-free-holiday/alpine-pearls-affiliated-hosts/)



FEEL AT  
EASE







Holidays in Eco-Motion

INTERNATIONAL NETWORK FOR SUSTAINABLE  
TOURISM AND SOFT MOBILITY

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#ALPINEPEARLS

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